

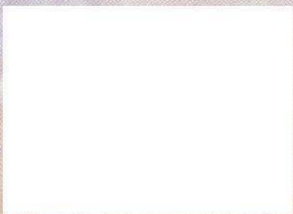
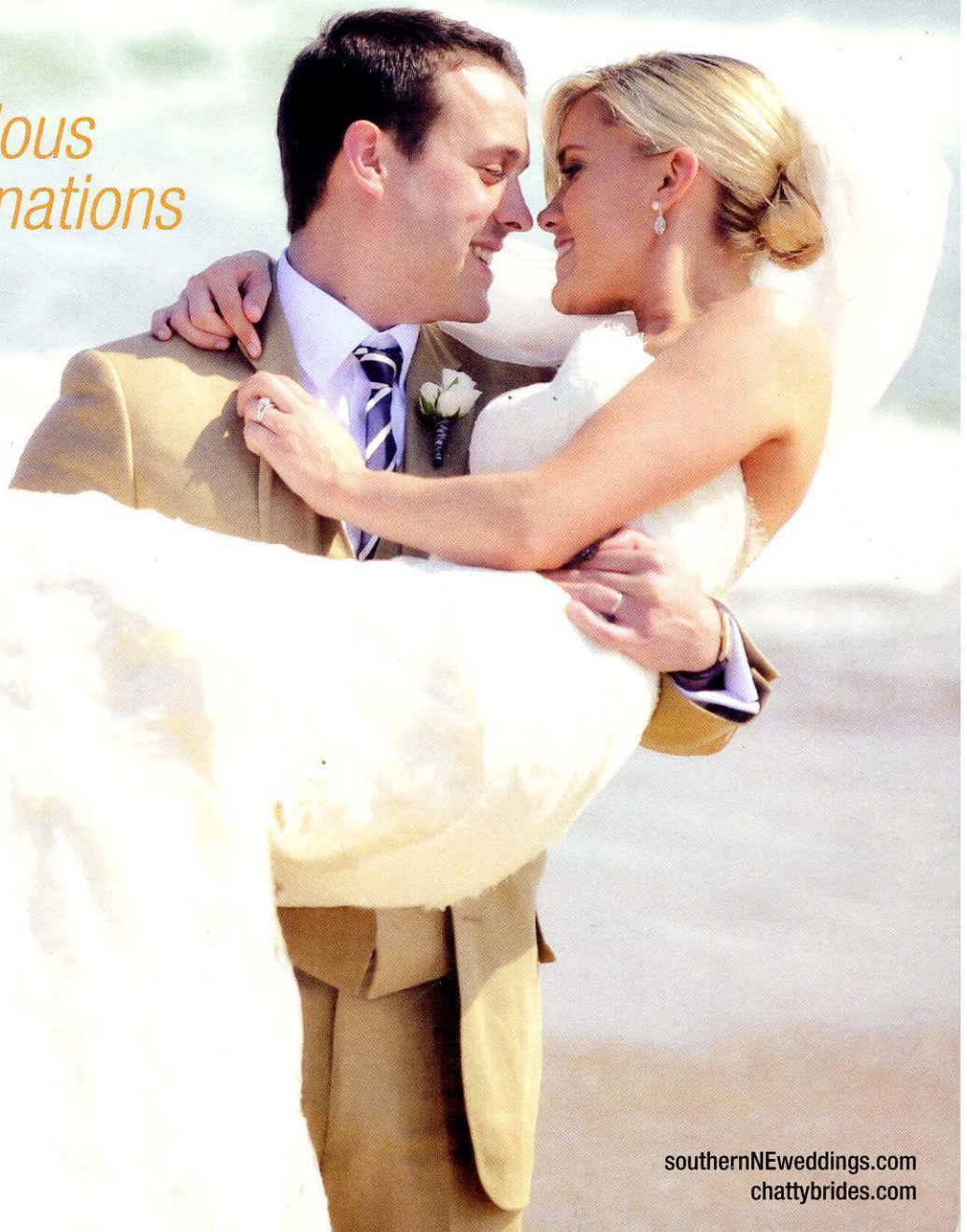
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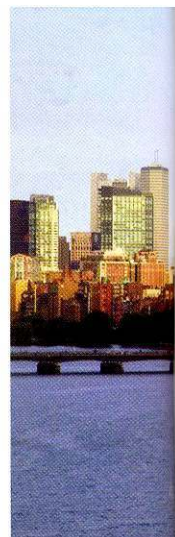
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BOSTON | DESTINATION

Historic Charm WITH A MODERN BEAT

Quaint brownstones and cobbled streets set a romantic scene for a city wedding in Boston



TRADITIONAL & MODERN CITY ACCOMMODATIONS & VENUES:

Traditional versus modern isn't just an interior design conundrum anymore—brides (and grooms) are facing this question when looking for wedding venues. Boston's unique charms exhibit themselves in both old and new world spaces and then you have some that are a perfect mixture of both.

Old State House
206 Washington St.;
617-720-1713;
bostonhistory.org

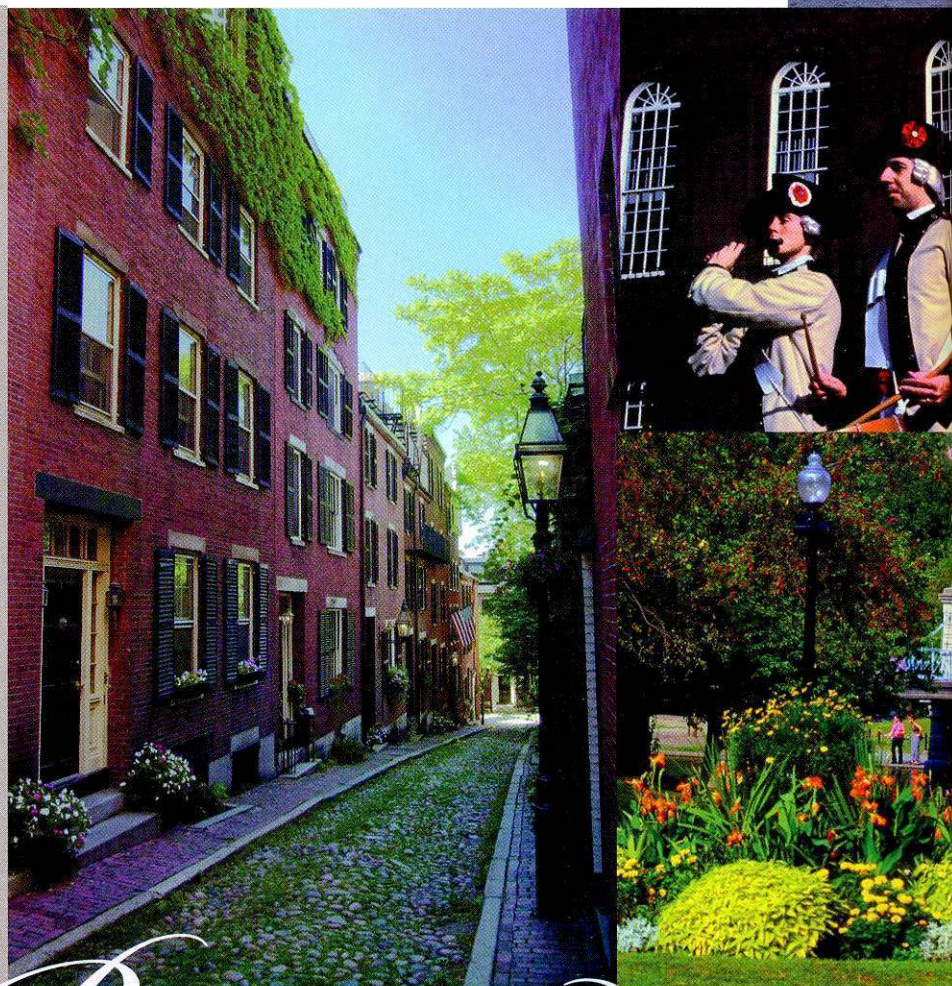
Boston Public Library
700 Boylston St.;
617-536-5400;
bpl.org

Commandants House
1 Pier 7, Charlestown Navy Yard;
617-263-6490;
commandantshouse.com

Hotel Marlowe
25 Edwin H Land Blvd., Cambridge;
617-868-8000;
hotelmarlowe.com

Liberty Hotel
215 Charles St.;
617-224-4000;
libertyhotel.com

Renaissance Boston
606 Congress St.;
617-338-4111;
marriot.com



Boston

BY JESSICA LANIEWSKI

THIS PAGE & FACING PAGE: PHOTOS COURTESY OF THE GREATER BOSTON CONVENTION & VISITORS BUREAU.



Boston is a cultural hub with a variety of things to see and do, all within walking distance. Take a leisurely walk among the brownstones of Beacon Hill, visit the Public Garden for a swan boat ride, see the drummers at Harborfest, shop at Faneuil Hall, or just take in the view of the city.

THE FREEDOM TRAIL, STATE HOUSE AND OLD NORTH CHURCH...Boston's history as a rich backdrop for some of the nation's most defining moments is only countered by its forward-thinking cuisine and culture scene and reputation as a beautiful walking city.

Long a setting for movie brides (think the Fairmont Copley hotel in *Bride Wars* and Post Office Square in the upcoming September 30 release of *What's Your Number?*), real life brides love the accessibility, personal service and romantic setting that Boston provides.

Larry Meehan, vice president of media relations and tourism sales at the Greater Boston Visitors & Convention Bureau, knows this well. "The mix of Greater Boston locations for the most important event of your life vary from the Boston Harborfront and islands minutes from downtown, to the Charles River and 19th-century historic districts such as Beacon Hill and the South End."

While these picturesque neighborhoods may be mere streets on a map to some brides, resource centers can help fill in the details. "You'd think if you are planning a destination wedding you are always at your computer, but you can give us a phone call and get the conversation started," says Eleni Granas, co-owner with Kerri Esposito-Bruneau of the Boston Bridal Lounge. "Working with a planner or resource center can take the guessing game out of it."

In addition to being the quintessential setting for a wedding, the city offers plenty of options for locally made contributions to your big day as well as accessible registry services. At Bloomingdale's in Chestnut Hill, couples receive one-on-one attention from a personal registry consultant, who works closely with them to understand their taste and needs.

more>

BOSTON | DESTINATION

BOSTON



PHOTO BY CORINNA KAZNIKOV PHOTOGRAPHY

“You can choose from an unrivaled assortment, and mix and match your table settings so that you can create a fashion style for your home that really is a reflection of who you are as a couple,” says Joanna Kartalis, director of The Registry at Bloomingdale’s. Couples can conveniently choose their registry items at a Bloomingdale’s in one state and guests can easily pick them up in another.

Looking for something that lasts forever and is made especially for your wedding day? Native Bostonian Aimee Empey of Paper, Gowns & Glory gives paper a new meaning with her made-to-order sculpture company.

“My business started in the spring of 2010 at the urging of family,” says Empey, who creates everything from bride and groom cake toppers to detailed centerpieces. “I had created a paper cake topper for my cousin. Once other people saw it, they kept pushing me to start up a business. I am a mixed media artist by trade, so everything was already in place.”

The city’s celebration of artistry, appreciation for the past and embrace of the future make it a memorable place in which to be married. “Boston makes for a fantastic destination wedding location for its mix of old and new,” says Marlo Fogelman, principal at Marlo Marketing/Communications and Marlo Venues. “The city’s rich history, architecture and culture combined with world-class dining, shopping and recreation make it an ideal place for people to gather from across the country.”

**Brides-to-be can order a free Destination Planners Directory of Boston and Cambridge by calling (888) 733-2678.*

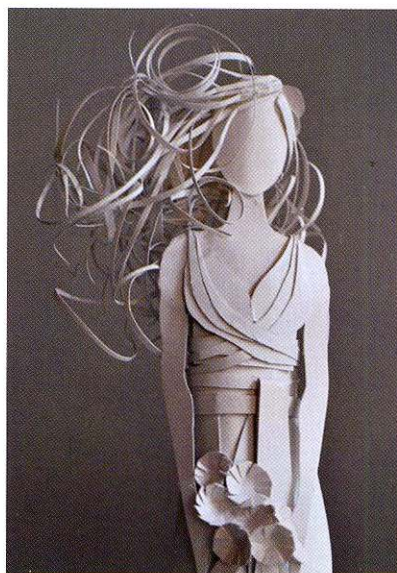


ABOVE: Eleni Granas and Kerri Esposito-Bruneau of the Boston Bridal Lounge know that everything from a talented photographer to your reception space, such as the charming rooms and grand marble staircase at the Boston Public Library, make all the difference. LEFT: Chic, private dining room at Bistro du Midi, a Marlo Venue.



PHOTO COURTESY OF BLOOMINGDALE'S

ABOVE: Hudson Park “Italian Percalle” bedding in Seaglass by Bloomingdale’s. RIGHT: Paper wedding bridal sculpture by Aimee Empey of Paper, Gowns & Glory.



LEFT & ABOVE LEFT: PHOTO COURTESY OF MARLO MARKETING/COMMUNICATIONS